



Cairo, 27th of April 2025

For the first time in Egypt, Sarwa Insurance, a subsidiary of Contact Financial Holding, announces its collaboration with Zamalek Sporting Club to provide the first sports injury insurance policy covering all 150 players across all club divisions. This is considered as Egypt's first-of-its-kind sports Injury Protection policy designed to cover all athletic activities under one umbrella.

The insurance policy offers broad protection against common on-field injuries, including ligament tears, anterior cruciate ligament (ACL) injuries, bone fractures, joint dislocations, and emergency dental trauma. It also covers psychological and physical rehabilitation costs, among other benefits aimed at ensuring Zamalek SC players receive the highest standards of medical care and recovery support in the event of an injury sustained during matches.

Ahmed Khalifa, Managing Director of Sarwa Insurance, expressed his enthusiasm, stating: "We are proud to collaborate with a club as historic and iconic as Zamalek SC, one of the most respected football clubs in Egypt and the Middle East. Through this partnership, we aim to provide comprehensive insurance coverage that ensures the players' safety, allowing them to perform with confidence and focus on the field. This policy marks the first of its kind in Egypt, offering coverage against on-field injuries. It represents a significant step in achieving Sarwa's vision of supporting various sectors of society. Furthermore, this collaboration reflects the growing trust that sports institutions place in our services and strengthens the role of insurance in supporting Egyptian sports."

Captain Hussein Labib, President of Zamalek SC, commented: "We are pleased to partner with Sarwa Insurance, one of Egypt's leading insurance companies, to provide a comprehensive protection plan that covers all our players. This partnership demonstrates the club's deep commitment to our players' health and safety, as well as our ongoing efforts to offer the ultimate care and professionalism. We hope that this collaboration will pave the way for further successes, as safeguarding our players is a true investment in sustaining championships and fulfilling the aspirations of Zamalek SC's passionate fanbase."

It is worth noting that this collaboration falls under Sarwa Insurance's strategic vision to support the sports sector and reinforce the role of insurance in serving individuals and institutions. With a deep understanding of the challenges and risks associated with sports, Sarwa aims to provide a secure environment that enables athletes and clubs to continue performing at their best and achieving outstanding results. This collaboration further underscores the company's commitment to reinforcing its position in the Egyptian market as a trusted insurance partner across key sectors, particularly the rapidly evolving sports sector